

Available to Hardware Men For The First Time!

3 Popular, Profitable **DILL** Products

... "Naturals" For You!

DILL

Home and Auto
Pencil Gauge
Pres-To Oiler
Pomtongs

Popularly priced, precision made **DILL** Pencil Gauge

Most of your customers are motorists . . . they know the importance of maintaining proper tire pressure on their cars . . . know it can add thousands more miles of safer tire service.

Surprising how many prefer to check their own tires with a gauge they know to be accurate. Prove it to yourself. Display Dill Pencil Gauges. See how easily they sell.

Dill Pencil Gauges are precision instruments manufactured under strict quality controls. Buyers are assured of a long accurate service life with normal care. They're easy to use, convenient—priced right!

Packaged in a new
"Take-Me-Home"
Display
for wall, counter or shelf.

Stop Needless Tire Wear—Increase Mileage
with a **DILL** Pencil Gauge



Check Tires Every Week. Correct Pressure.

• Add little extra weight

• Helps prevent wasteful use of liquid tire wear

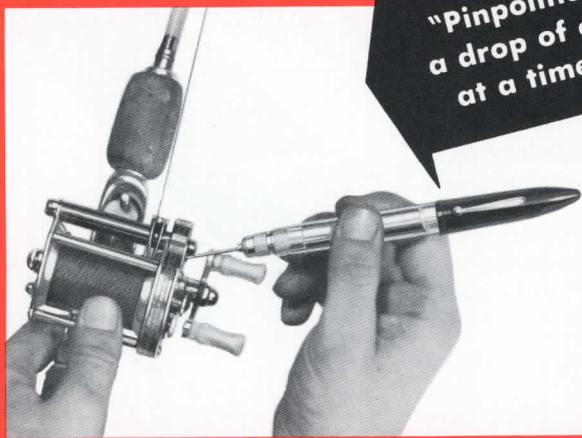
• Delivers more confidence, less

• Cut your tire expenses

DILL
The DILL Manufacturing Company
Cleveland 3, Ohio

Tire experts say
Driving with tires out of balance costs up
to 10% more wear. DILL'S MANUFACTURERS
RECOMMENDATION

Order your Dill Pencil Gauges in the new "Take-Me-Home" Display now! 6 gauges cost just \$10.50, sell for \$14.10. Display is Free! Price subject to change without notice.



"Pinpoints"
a drop of oil
at a time!

Versatile Oiler of a Thousand Uses
DILL Pres-To Oiler

Here is the neatest — handiest — precision oiler available.

To use, simply place the point of the Pres-To Oiler on the object to be oiled and press. Automatically a fraction of a drop of oil is applied exactly where wanted. Excellent for all kinds of hard-to-oil items such as typewriters, fishing reels, guns, electrical appliances, motors, hinges, locks . . . and dozens more! Transparent plastic barrel, brass cap.

Get a supply of Dill Pres-To Oilers today! They're fast moving — profitable! Cost just \$.75 each, sell for \$1.25. Your profit 40%. Price subject to change without notice.

See Your Supplier or Write Direct

SEE OTHER SIDE FOR INFORMATION ABOUT DILL POMTONGS.

The **DILL**

Manufacturing Company, 700 East 82nd Street • Cleveland 3, Ohio

DILL

Pomtongs

"A Friend To The Cook...A Profitmaker To You!"



**For Easy, Sanitary
Handling of:**

Hot Foods

Ice Cubes

Butter Chips

Baby's Bottle

Salads...

many different uses



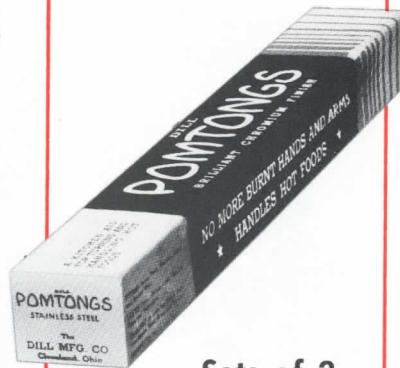
Dill Pomtongs are made of durable, high quality stainless steel. They're rustproof, easy to keep clean, sanitary. Last for years!

Gripping edges are designed in a serrated tooth and half-tooth arrangement which prevents tearing or puncturing of delicately cooked foods.

Attractively priced, Pomtongs are fast, profitable movers wherever sold. Order a supply today. Cost just \$.96 for each set of 3. Sell for \$1.60. Price subject to change without notice.

**AVAILABLE FROM YOUR
SUPPLIER OR WRITE DIRECT**

**Attractively
Packaged**



Sets of 3

6"

9"

12"

The

DILL®

Manufacturing Company,

700 East 82nd Street
Cleveland 3, Ohio